

IT'S MORE FUN TO FISH WITH A "TWIN-MINN"

Twin-Minns are very active lures. They have plenty of natural swimming motion on either a slow or fast retrieve. It's the ideal bait for either casting or trolling. To get the most action from this bait, lift the end of your rod quite often as the bait is being reeled in. This action will produce a jerk on the "Twin-Minn" and make it DART to one side or the other. This action is exactly like a real live minnow darting as it swims. We believe this unusual life like minnow side darting is caused by the position of the second or trailing minnow of the lure.

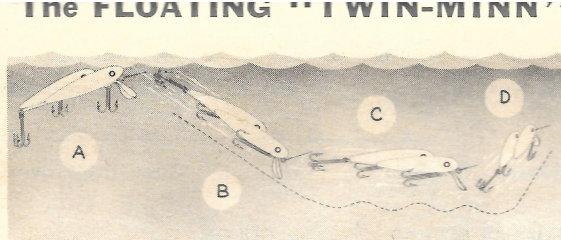
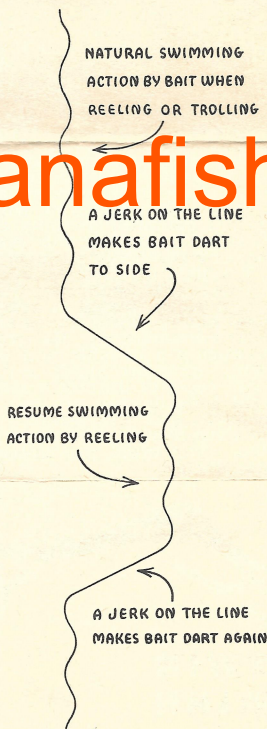
The swimmers or top water models travel about 6" to 10" below the surface. When using, stop reeling frequently and permit the bait to come to the surface. By doing this you get diving action plus all the wiggle and darting.

The sinkers if permitted will keep sinking until the bait reaches the bottom or hangs suspended to the amount of line reeled out. However, we have found that as soon as you start to reel in the "Twin-Minn" it stops sinking. This unusual feature permits you to fish out a spot of water at all its various depths.

IMPORTANT

Do not use metal leaders or metal snaps to fasten the bait to the line. The natural action is impaired by their use. Just tie your line to plug.

Be sure to have an assortment of floater and sinker "Twin-Minns" when you go fishing.



A
AT REST AT TOP OF WATER

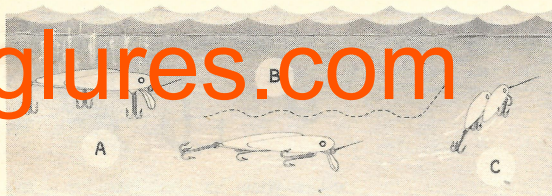
B
THE DIVE

C
SWIMMING

D
DARTING TO SIDE

The floater when at rest looks like a fish feeding on the surface of the water. When you start to retrieve, the "Twin-Minn" makes a dive just under the surface of the water. From here on it travels with a beautiful natural swimming motion. An occasional jerk on the line makes the bait dart sideways. A pause in reeling lets the bait come up for air.

The SINKING "TWIN-MINN"



A
BAIT SINKING

B
BAIT SWIMMING

C
BAIT DARTING

The sinkers possess the same active swimming, wiggling and darting action as the floaters. It's unusual in that it stops sinking the minute you start to reel in and the minn stays at the same depth you allowed it to settle until the bait is retrieved.

Sometimes several casts are necessary to induce fish to strike—If you are certain you are in a good spot and not getting strikes change to another color "Twin Minn". When approaching the likely spots do it quietly—You'll catch more fish close to shore, by logs, reeds, lilies and edges of weed beds.

"TWIN-MINN" FLOATERS AND SINKERS

Floaters Size 3 x 1 3/4" Wt. 1/4 oz. Three triple hooks

Sinkers Size 3 x 1 3/4" Wt. 1/2 oz. Three triple hooks

FLOATER SINKER

COLOR

No.	No.	
F-101	S-101	White body, red head.
F-104	S-104	White belly, orange scale, green ribs and back, red mouth.
F-105	S-105	White belly, yellow sides, olive green scale and back, red mouth.
F-109	S-109	Imitation mouse.
F-114	S-114	White belly, gold scale, green brown back, red mouth.
F-116	S-116	Imitation frog. White belly, green body, with black and yellow spots.
F-119	S-119	White belly, blue green sides, silver scales, black back, red mouth.
F-120	S-120	White belly, silver sides, gray scales and gray back, red mouth.
F-121	S-121	Black with silver ribs.

HONEY

Top Water

For better top water fishing try "Honey." On the surface it has a lot of action. It splashes, wobbles and makes a grating sound very noticeable to bass.



Pat. Pend. **\$1.35**

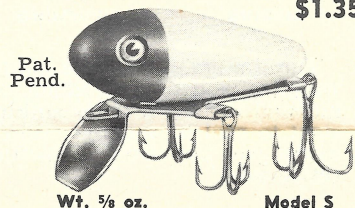
Wt. 5/8 oz. Model F

Colors—White red head, Pike, Perch, yellow green scale, orange, frog, silver green scale, shiner, black.

HONEY

Sinker

You should have this bait, it's a killer. HONEY has plenty of action either on slow or fast retrieve. Wonderful for long casts. Most attractive. Hooks are mounted to make each strike deadly for fish. Less strikes are lost on a Honey. It goes deep and stays under water. You'll have plenty of thrills with a HONEY.



Pat. Pend. **\$1.35**

Wt. 5/8 oz. Model S

Colors—White red head, Pike, Perch, yellow green scales, orange scales green ribs, frog, silver green scales, shiner, black silver ribs.

MANUFACTURED BY

STALEY - JOHNSON MFG. CO. INC.

430 FLORENCE AVE.

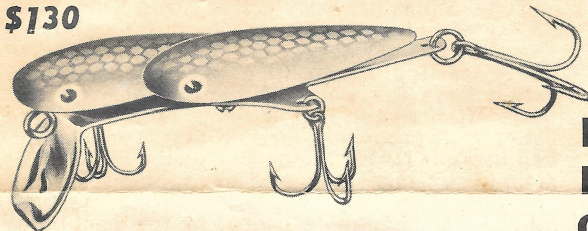
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"TWIN-MINN" Gold Band LURES

\$130

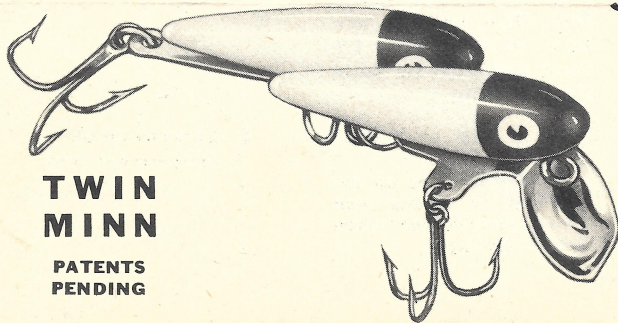


"Twin-Minn" is a revolutionary new development in fish lures. It's new in design. It's new in action. It swims. It really darts to the side.

Made for top water and deep water fishing. All you fishermen, many times have seen how fish travel or swim in schools. So why not a fish bait composed of more than one minnow? Here you have a bait with a pair of minnows. It is the nearest lure on the market to a pair of live minnows in action. "Why wouldn't fish take lures that so closely resemble their favorite dish?" They will. Rest assured you will have plenty of thrills with a "Twin-Minn".

Both the floating and sinking models are fitted with a durable rust proof metal chassis. Each set of hooks (there are three on each bait) are mounted on the metal harness away from the bodies of the minnows. There is a reason for this unusual hook mounting. It places the hooks out in front of the fish can't strike a "Twin-Minn" without first coming in contact with a set of hooks. With this bait your chances of hooking a striking fish are much greater. Naturally you will catch more fish. This special mounting permits an easy change of hooks without injury to the plug. The metal carriage makes a decidedly stronger plug.

The floating Twin-Minn's have brilliantly colored harness and agitators. The sinkers carriages are bright nickel plated in order to reflect more light in deep waters. Twin-Minns are made in nine beautiful color combinations. No expense has been spared in producing a durable and better finish. All "Twin-Minn" lures are highly and properly finished with 8 to 10 coats of durable water resistant lacquers. The light tone finishes are best for early morning, late evening, and nite fishing. They are especially fine for deep fishing. Use the other colors the rest of the time. The black top water lures are excellent for nite fishing.



TWIN MINN

PATENTS PENDING

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